JOSEPH J PAREDES

editor / colorist

Start to Finish

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Professional Statement

I am a editor, finisher, and colorist with extensive experience in beauty work, creative off-line motion graphics, and graphic design. I work hard to deliver the most beautiful images possible that tell the best story. I have a comprehensive understanding of video formats, codecs, color spaces, and compression. I can deliver media that is optimized for web or broadcast delivery. I am a team player and I have experience as a project manager. I have worked in most genres in the entertainment industry, including theatrical marketing, reality TV, documentary, animation, narrative film, and industrial video.

Client List

Cartoon Network, Cirque Du Soleil, Clarius Entertainment, Disney, Discovery Channels, Feld Entertainment, Fox, Lexus, Lionsgate, Nickelodeon, NuvoTV, On Demand, Paramount Pictures, Pantelion Films, PBS, Sony Pictures, Warner Bros.

Skills & Experience

- 90% Adobe Premiere
- 75% Avid Media Composer & Symphony
- 99% Apple Final Cut Pro 7
- 80% Apple Final Cut Pro X
- 70% Quantel EQ
- 95% Apple Color
- 85% DaVinci Resolve
- 90% Adobe After Effects
- 65% Autodesk Flame
- 85% Mocha Pro
- 99% Adobe Photo-
- 90% Adobe illustrator

- Finish Editing
- Color Grading
- Composting & Beauty Work
- Creative Offline
- Motion Graphics
- Formats, Codecs, & Compression
- Project Management

Work

May 2015 - Feb. 2015 — Editor - Snapchat Inc.
Editor on "Pillow Talk with Poppy Jaime" Also assisting in the development of new content and the design and implimition of Snapchat's post-production work-flow designed completely for mobile devices.

Feb. 2015 - Feb. 2015 — Colorist and Finish Editor - PMI and Trailer Park Inc.
Color graded and delivered a BTS sizzle piece for Fox studios' Independence Day 2.

Jan. 2015 - Jan. 2015 — Editor, Colorist, and Finish Editor - Emperial Media
Color graded, delivered, and did beauty work for a 30 second spot for the Lenderman & Salorio law group. Created motion graphics in Adobe After Effects and extruded elements into 3D using Video Co-pilot. Produced and managed entire project. Used Black Magic Workflow.

Dec. 2014 - Jan. 2015 — Lead Colorist and Finish Editor - PMI and Trailer Park Inc.
Color graded, delivered, and did beauty work for multiple theatrical marketing pieces for The Hobbit: The Battle of the Five Armies, including pieces for Air New Zealand, various featurettes, Electronic Press Kit, and Peter Jacksons' last video blog. All pieces approved by Peter Jackson.

Oct. 2014 - Dec. 2014 — Colorist and Finish Editor - Trailer Park Inc.
Color graded, delivered, and did beauty work for various broadcast spots and Blu-Ray featurette extras. Included spots for Nickelodeon and Disney and Blu-ray extras for Beauty and the Beast Season 2 and Annie (2014).

Sep. 2014 - Sep. 2014 — Finish Editor - Picture Production Company
On-lined and digitally delivered international trailer re-purposes for "Teenage Mutant Ninja Turtles" and "Hercules". International markets included Australia, New Zealand, Brazil, and Mexico / Central America.

Jul. 2014 - Sep. 2014 — Colorist and Finish Editor - Trailer Park Inc.
Color graded, finished, did beauty work for, and helped deliver over 9 hours of BTS content for the The Hobbit: The Desolation of Smaug Extended Edition Blu-Ray. Process involved rotoscoping, patching, blurring, up-resing, graphic replacement, de-nosing, and frame and format conversion..

May. 2014 - May. 2014 — Editor, Colorist and Finish Editor - The Elevator and E! Latino
Edited, color graded, and finished 30- and 60-second spots for E! Latino's Coffee Break. The spots were shot and edited for broadcast in under 24 hours.

Apr. 2014 - Jun. 2014 — Lead Colorist and Finish Editor - NuvoTV
Color graded, finished, and delivered Road to Rio, an episodic reality television show about the World Cup in Brazil. NuvoTV is an American cable network owned by Jenifer Lopez. It targets English dominate Latino viewers and is available in over 32,000,000 homes.

Feb. 2013 - Apr. 2014 — Finish Editor Assist - Picture Head LLC
Assisted in the on-line of various trailers and theatrical marketing pieces for Disney and Lionsgate. Films included, "Captain America: The Winter Solider", "Gaurdians of the Galaxy", "Million Dollar Arm", and "Divergent".

Dec. 2013 - Jan. 2014 — Finish Editor - Picture Production Company
On-lined and digitally delivered international trailer re-purposes for Jack Ryan: Shadow Recruit, Noah's Ark, and Paranormal Activity: The Marked Ones.

Aug. 2013 - Nov. 2013 — Colorist and Finish Editor - PMI and Trailer Park Inc.
Color graded, finished, did beauty work and helped deliver over 9 hours of BTS content for the The Hobbit: The Desolation of Smaug extended edition Blu-ray. Involved rotoscoping, patching, blurring, up-resing, graphic replacement, de-nosing, and frame and format conversion.

Aug. 2010 - Aug. 2013 — Lead Colorist and Finish Editor - The Cimarron Group
Color graded and finished hundreds of theatrical & broadcast marketing pieces, including domestic and international theatrical trailers, BTS featurettes, On Demand spots, EPKs, and sizzle reels for all major studios and the Academy Awards. Developed stereoscopic workflow and optimized workflow between the motion-graphics and finishing departments..

Education

Bachelor of Arts: Visual Arts: Film and Video
University of California San Diego

Languages

Fluent in Spanish

Extracurricular Activities

Collaborating Visual Artist @ Aphidoidea
Volunteer at Inner-City Arts